

**Zajímá Vás, jak efektivně komunikovat v mezinárodním prostředí?
Chcete se dozvědět více o profesionální komunikaci a zároveň se
zdokonalit v angličtině?**

**Chcete diskutovat s praktickým zkušenostmi s komunikací
v projektech na Taiwanu, ČR, v Kanadě, Austrálii či Karibiku?
Pak se zaregistrujte na mimosemestrální kurz v angličtině!**

**Katedra managementu FPH VŠE vypisuje
mimosemestrální kurz**

3MA638 Manažerská komunikace / Komunikace pro manažery (anglicky)

2/0 (přednáška / cvičení), 4 ECTS

Termíny výuky

- sobota 13. 4. 2013 09.00 - 16.00 hod.
- sobota 20. 4. 2013 09.00 - 16.00 hod.
- sobota 27. 4. 2013 09.00 - 16.00 hod.
- sobota 4. 5. 2013 09.00 - 12.15 hod.

Učebna: RB 206

Vyučující

Richard Brunet-Thornton, MIM, MBA, Ph.D.

35 years of practical experience in telephony of which 32 years have entailed management responsibilities both on a national and international level. Most projects were of a high profile and generated substantial revenues to the employer. Hands-on Operator Services expertise and that of rating mechanics and rating systems have permitted him not only to be an efficient and knowledgeable consultant to clients worldwide but also to be engaged as the Subject Matter Expert for various organisations such as BCI, Nortel, Stentor, Bellcore and Český Telecom. In the early 80s he lead a development team whose resulting products ITOPS, Reference and Rater as well as others created project management opportunities in Canada and internationally. Due to the unique character of both the products and subsequent projects, responsibilities were enhanced to include proposal development and management; sales and marketing; business development; contract negotiation and technical support.